Beta Sigma Hosts Reception for New Black Leaders

On November 2, 2017, Beta Sigma Boule, Springfield, Massachusetts, held a private networking reception for black leaders who were new or relatively new in key roles with several notable organizations throughout the city. The reception was held at the law offices of Bulkley, Richardson and Gelinas, LLP, where Archon Jeffrey E. Poindexter is a partner.

The idea for a welcome and networking reception was conceived by Archon Ronn Johnson, president of Martin Luther King, Jr. Family Services, Inc. and a staunch champion of community engagement in Springfield. Archon Johnson noticed that several black men had recently relocated to Springfield or had been appointed to positions of power and influence, and he proposed and orchestrated a reception in their honor on behalf of Beta Sigma Boule. Archon Johnson stated, “Since many of the new leaders’ organizations are already partners in some way with Beta Sigma Boule, we have an opportunity to welcome them to our community and introduce them to Beta Sigma for future opportunities of mutual benefit.”

The new leaders who attended the reception were: H. Timothy Ewing, Vice President, Talent Acquisition and Diversity Inclusion, Baystate Health System; Anthony Hayes, General Manager, WGBY Public Television for Western New England; L. A. Love, Senior Pastor, Alden Baptist Church, Springfield; Marcus McCollough, Senior Pastor, Bethel AME Church, Springfield; LaRue A. Pierce, Vice President of
Student Affairs and Dean of Students, Springfield Technical Community College. (Invited but unable to attend were: Jenks Brutus, Pastor, Shiloh Seventh-day Adventist Church, Springfield; Alex Dixon, General Manager, MGM Resorts International, Springfield; Harry Dumay, President, College of Our Lady of the Elms, Chicopee.)

It was a fun evening of brotherhood, fellowship, and networking among men of distinction. Beta Sigma met its objective of reaching out to these new leaders and offering its support and friendship. The sentiment by all was that such networking events should continue.